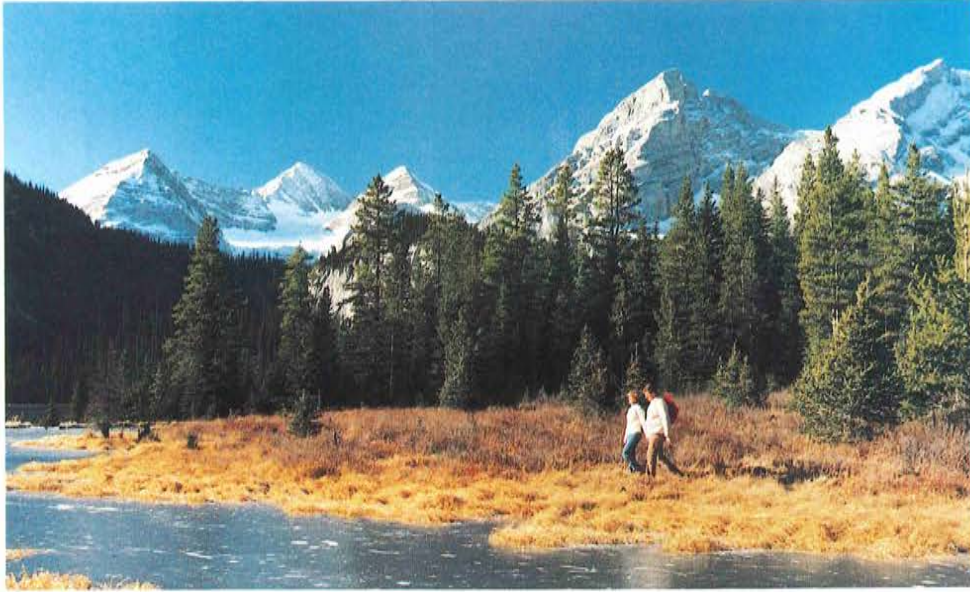


YOUR
FUTURE
IN THE
ELK
VALLEY.

ELK VALLEY
COAL PRODUCERS



The same natural forces which gave the Elk Valley of southeast British Columbia its striking beauty also gave it a remarkable inheritance— coal resources hidden beneath the earth's surface. These resources are so vast that, after close to a century, they have yet to be fully defined.

Dr. George Dawson discovered coal along the banks of the Fording River in 1885 and the area's industry enjoyed continued growth until the advent of diesel-powered locomotives and the use of oil and gas for home heating. It wasn't until the late 1960's that a resurgence of interest in coal returned Canada's attention to the Elk Valley and its surrounding area.

Based on the development of the coal industry, four communities emerged as strong population centres to support activity in the Valley. These include Fernie, Sparwood and Elkford in the southeast corner of British Columbia and the Municipality of

Crowsnest Pass in southwest Alberta.

In 1980 the combined population of the area was more than 24,000. This figure is expected to double by 1990.

The future holds major challenges for the area's coal companies: to define and develop vast coal resources for expanding markets in Canada and abroad, while preserving the delicate balance of nature and the beauty of the Elk Valley. The companies working to meet these challenges are B.C. Coal, Byron Creek Collieries, Crows Nest Resources and Fording Coal.

Underground and surface mines apply up-to-the-minute technology for clean and safe operations. Modern methods and a concern for the environment ensure that mined areas undergo reclamation programs that often exceed required levels.

Join us... accept a great challenge in return for the opportunity to live and work in a land of natural beauty.

A land of natural beauty and opportunity

A land of vital coal resources

World demand for coal is expected to increase from the current level of 230 million tonnes per year to approximately 600 million tonnes by the end of this decade. Thus, the vast coal reserves in the Elk Valley take on a new importance as a contributor to Canada's economic development. To participate in this development, the Valley's coal industry needs people.



In 1981, 4,150 people were employed by the four coal companies in the Elk Valley and by 1985 this figure is expected to increase to more than 6,600 people.

These jobs are the result of the four companies committing more than 1 billion dollars to expanding operations since 1980. This investment will dramatically boost coal production from the Valley... to more than 20 million tonnes a

year by the mid-1980's. Long-term contracts signed with steel companies, electric utilities, cement and other industrial customers around the world, combined with other sales in Canada assure a strong, continuing market.

To meet this global demand, the coal producers recognize the need to attract qualified people. Career opportunities are virtually unlimited. Positions are available for a full range of professional and trades people, including

computer operators, geologists, accountants, heavy equipment operators, welders, heavy duty mechanics, environmental scientists, chemists, and so on.

Highly competitive salaries, comprehensive employee benefit packages, and policies of job expansion, training and apprenticeships for men and women have been developed. These programs, combined with the natural beauty of the area, offer career potential and a pleasant lifestyle for you.



Now is the time to become involved in the coal industry, and the place to be is the Elk Valley— a land of vital coal resources.



Year round recreation

Recreational pursuits are within easy reach for residents of the Elk Valley. With the prospect of strong and steady growth, town planners and recreation directors are planning even more social, recreational and cultural activities. Working with the area's coal producers, they ensure that opportunities exist for young and old alike to develop personal interests—indoors and outdoors—for years to come.

The magnificent natural setting also attracts tourists from all

corners of the world to the excellent fishing in mountain streams, as well as hunting, camping, hiking and canoeing.



Community recreation centres are augmented by tennis courts, roller-skating and curling rinks, baseball diamonds, and swimming pools.

Golfers will find well-maintained nine-hole courses in Fernie, Crows Nest Pass and Elkford, with a fourth being developed at Sparwood.

In winter most residents head for the hills! In addition to the slopes in southwest Alberta, the popular Snow Valley ski resort located near Fernie has three T-Bars and a mile-long double chair lift. The Wapiti ski run outside Elkford features night skiing...and for weekend ski adventure there is easy access to world-class resorts

in Banff, Lake Louise and Fortress Mountain west of Calgary; as well as Kimberley, Fairmont Hot Springs and Panorama in British Columbia. Cross-country opportunities are unlimited.



An artist's impression of the beautiful Elk Valley area and four growing communities nestled amid the majestic Rocky Mountains. Residents of the area have some of the greatest recreation country right at their doorstep.

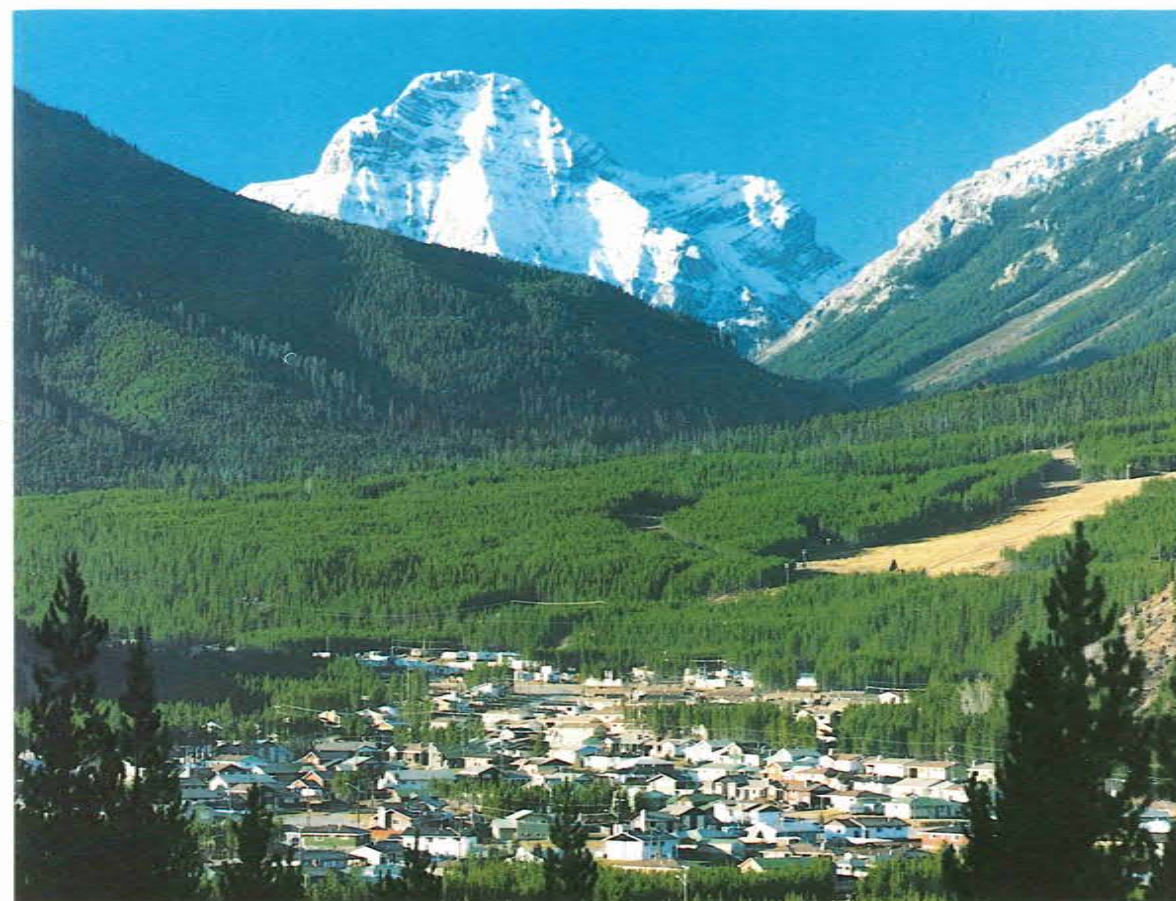
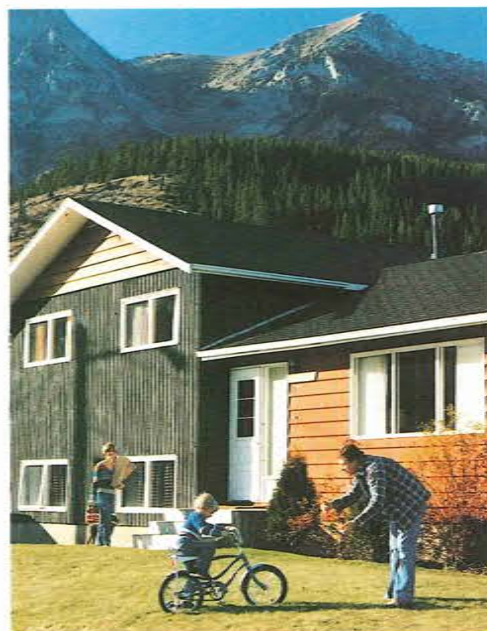


Country life... with a touch of the city

Residents of the Elk Valley enjoy most of the benefits of established urban centres...without the hassles! Over 500 businesses in the service sector are growing strong and the development of industrial parks is evidence of widespread confidence in the future of the four communities. Modern health care facilities are available in all four communities. Drawn by the promise of well-paced growth, other health professionals such as dentists and

optometrists have established their practices within the Elk Valley. Good schools, continuing education programs and libraries serve each centre with community colleges and universities nearby in Lethbridge, Vancouver, Edmonton and Calgary. The East Kootenay Community College in Cranbrook has also developed a wide range of credit and non-credit programs for personal and career development.

Modern homes blend in with the architecture of the past along tree-lined streets...yet few other Canadian cities could compete



The Elk Valley coal producers

Each of the four coal companies is a separate entity.

Each has its own operating philosophy, corporate goals and long-term objectives, yet all share a positive and energetic outlook for the future of the Elk Valley—and all recognize that to succeed, it will be necessary to build strength through people.

BC Coal

A Member of the BCResources Group

B.C. Coal Ltd. is a Canadian energy company incorporated in the province of British Columbia. It is owned 67% by British Columbia Resources Investment Corporation—also B.C.-based with primary interests in major natural resource industries of Western Canada, and 33% by Mitsubishi Corporation of Japan and a consortium of nine Japanese steel mills.

The company is engaged in the production and sale of metallurgical and thermal coal. Its wholly owned subsidiary, West-shore Terminals, ships over eleven million tonnes annually of coal, coke and related products from its coal handling facilities at Roberts Bank, B.C.

At Sparwood, B.C. Coal operates surface and underground hydraulic mines, producing over nine million tonnes of coal per annum.

The new Greenhills mine currently under construction will be completed in 1984 with an initial production of 2 million tonnes of coal per year, and will provide a total of 650 new jobs.

While the company's head office and marketing function are situated in Vancouver, the majority of its 2,400 workforce is located at Sparwood.



BYRON CREEK COLLIERIES LIMITED

Byron Creek Collieries is a subsidiary of Esso Resources Canada Limited. It owns and operates an open pit thermal coal mine on Coal Mountain in the Crows Nest Pass area of B.C. An extensive program has been carried out to confirm the operation's coal reserves, with plans to expand the mine capacity to 3.6 million tonnes per year of high-grade bituminous thermal coal, over three times its current output. Capital expenditures will exceed \$70 million and staff is increasing from about 100 to some 370 people. The operation should reach these levels by 1985. The program is creating many opportunities for advancement in all categories of jobs, from mine operator through to management.

Byron Creek supplies a major eastern Canadian utility as well as an expanding export trade.



Crows Nest Resources LIMITED

Crows Nest Resources Limited, a wholly owned subsidiary of Shell Canada Resources, was formed in

1978 to manage the metallurgical and thermal coal properties held by Shell in western Canada.

The Line Creek Mine, 20 kilometers north of Sparwood, is CNRL's flagship entry in the Canadian export coal industry. The open-pit mine on Line Creek Ridge was commissioned in July 1981 and first coal was shipped in February 1982. Preparation facilities include metallurgical and thermal wash plants with unit train loading operations.

At full processing and production capacity of 2.7 million tonnes per year the current Line Creek Project will employ approximately 950 people.



Fording Coal Limited shipped the first metallurgical (coking) coal from its mine in the spring of 1972. Since then, Fording River Operations has grown to the point that expected production is forecast at over 5 million tonnes per year, employing a work force of 1650.

The surface mine, with estimated raw coal reserves in excess of 400 million tonnes, is located 35 km north of Elkford, B.C.

Fording Coal is owned by Canadian Pacific Enterprises (60%) and Cominco Limited (40%).